

## **Chi è Carlo DiClemente**

Carlo C. DiClemente, Ph.D. ABPP

Dr. Carlo DiClemente is an emeritus professor of psychology at the University of Maryland Baltimore County and director of the Maryland Tobacco Resource Center at the University of Maryland Baltimore County (UMBC). He is co-developer of the Transtheoretical Model of behavior change, and author of numerous scientific publications on motivation and behavior change with various health and addictive behaviors. He has published extensively on smoking cessation, brief motivational interventions, and initiation and recovery from addictions. He is the author of *Addiction and Change: How Addictions Develop and Addicted People Recover*. He has also coauthored several professional books, *The Transtheoretical Model*, *Substance Abuse Treatment and the Stages of Change*, and *Group Treatment for Substance Abuse: A Stages of Change Therapy Manual* and a self-help book, *Changing for Good*.

## **Chi è Robert Smith**

Dr. Robert A. Smith is a cancer epidemiologist and Vice President, Cancer Screening at the National Office of the American Cancer Society (ACS) in Atlanta, Georgia. His primary research interests are cancer epidemiology, evaluation of cancer prevention and early detection programs, quality assurance in the delivery of health services, and cancer rehabilitation and survivorship.